

UNIVERSAL ADAPTIVE CONSULTING SERVICES

UACS Identity

GUIDELINES

Cheat Sheet

Official UACS Colors



TAN:

HEX = #BB9F4F

RGB = 187, 159, 79

CMYK = 28, 33, 82, 2



GREEN:

HEX = #177A46

RGB = 23, 122, 70

CMYK = 87, 28, 91, 16



GREY:

HEX = #636363

RGB = 99, 99, 99

CMYK = 61, 52, 52, 22

Suggested Fonts

Trebuchet MS, *Trebuchet MS*,
Trebuchet MS,

Normal: abcdefghijklmnopqrstuvwxyz0123456789

Italic: abcdefghijklmnopqrstuvwxyz0123456789

Bold: abcdefghijklmnopqrstuvwxyz0123456789

Verdana, *Verdana*,
Verdana

Normal: abcdefghijklmnopqrstuvwxyz0123456789

Italic: abcdefghijklmnopqrstuvwxyz0123456789

Bold: abcdefghijklmnopqrstuvwxyz0123456789

Graphic Standards

APPROPRIATE USEAGE



UACS



INAPPROPRIATE USEAGE



Universal Adaptive Consulting Services | UACS Identity

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